



Peak Flow Workshop

Newsletter Timelines & Templates

Newsletter Schedule:

1. **30-60 Days Before Workshop: share the news with your community!**
 - Newsletter(s): select ones that apply to your confirmation email!
 - Early bird discount emails:
 - “EARLY BIRD EMAIL #1” - 20% off send (send asap)
 - coupon PEAKFLOW20
 - “EARLY BIRD EMAIL #2” - 20% off last chance (send 35 days before the event)
 - or/and**
 - Member-only email:
 - “MEMBER ONLY BENEFIT #1” - 20% off (members only, asap)
 - Coupon: COMMUNITY20
 - Host pays invoice for members:
 - BREATH IS A GIFT Newsletter - \$95% off
 - Coupon: BREATHEWELL
2. **10-29 Days Before Workshop: gentle nudge with inspiration**
 - Newsletter(s):
 - Early bird discount email:
 - “EARLY BIRD EMAIL #3” - Get 10% off
 - Member-only email:
 - MEMBER-ONLY BENEFIT #2
3. **9-2 Days Before Workshop: last chance**
 - Newsletter(s):
 - Early bird discount email:
 - “LAST CHANCE #4”
 - Member-only email:

☐ MEMBER-ONLY BENEFIT #2


Newsletter Templates:


EARLY BIRD #1: 20% OFF 30 DAYS PRIOR.

Subject: 🌟 Early Bird Alert: Join Us for an Exclusive [Peak Flow](#) Workshop!

Hello [Community Name],


Exciting news! We're thrilled to announce our upcoming Peak Flow Workshop that's designed to unlock your potential for peak performance and well-being.

 Event Date: [Date]

 Time: [Time]

 Location: [Venue]

Discover the incredible benefits of breath training, stress management, and cold exposure techniques in this immersive workshop. Whether you're an athlete looking to enhance your performance or someone seeking holistic wellness, this workshop is for you.

****Early Bird Offer:**** 

Register now and enjoy a special 20% off with coupon code "PEAK FLOW20". This offer is valid until 30 days before the event. Seize the opportunity to invest in your well-being and save!

Don't miss out on this chance to elevate your life. Limited spots are available, so secure yours today.

[Call-to-Action Button to event link: Reserve Your Spot Now]

Let's journey toward peak performance and well-being together!

Best regards,

[Your Name]

[Your Contact Information]


EARLY BIRD #2: LAST CHANCE @ 20% off


Subject: 🌟 Last Call: 20% Off Early Bird Ends in X Days!

Hello [Name],

This is your friendly reminder: Our Early Bird offer for the upcoming Peak Flow Workshop ends in just X days!

 Event Date: [Date]

 Time: [Time]

 Location: [Venue]


****Act now to save 20% off**** with coupon code "**PEAKFLOW20**". Don't miss your chance to experience the power of breath training, stress management, and cold exposure techniques.

[Call-to-Action Button: Reserve Your Spot Now]

Secure your spot for this empowering workshop before the offer expires. Seats are filling up fast!

Best regards,
[Your Name]
[Your Contact Information]


EARLY BIRD #3: LAST CHANCE TO SAVE - GET 10% OFF


Subject:  Elevate Yourself: Choose Wellness with 10% Off!

Hello [Community Name],

It's time to put yourself first! We are proud to bring an empowering Peak Flow Workshop to our community. Please consider joining us!

 Event Date: [Date]

 Time: [Time]

 Location: [Venue]

Choose to invest in yourself with 10% off using coupon code "**PEAKFLOW10**". Join us for an immersive experience where you'll harness the power of breath training and cold exposure to elevate your well-being.

[Call-to-Action Button to event link: Reserve Your Empowering Spot]

Feeling stressed? Seeking peak performance? Discover the transformational effects of our workshop and how it can rejuvenate you inside and out.

Don't let this opportunity slip away. The 10% discount ends in just a few days!




Best regards,
[Your Name]
[Your Contact Information]

LAST CHANCE #4: LAST CHANCE

Subject: 🧠 Only a Few Spaces Left! Elevate Yourself with [Peak Flow](#) Workshop

Hello [Name],

Excitement is building up as our highly anticipated Peak Flow Workshop draws near!

 Event Date: [Date]
 Time: [Time]
 Location: [Venue]

This is your chance to experience the transformational benefits of breath training and cold exposure techniques. Whether you're seeking peak performance or enhanced well-being, this workshop is tailor-made for you.

[Call-to-Action Button: Secure One of the Remaining Seats]

Hurry, only a few seats are left! Join a community of like-minded individuals on a journey toward better health and vitality.

Discover how the power of breath and cold can elevate your life. Don't miss out on this opportunity to make a positive change.




Best regards,
[Your Name]
[Your Contact Information]

MEMBER-ONLY BENEFIT #1: 20% OFF

Subject: ✨ Exclusive Member Benefit: Join Us for an Empowering [Peak Flow](#) Workshop!

Hello [Community Name] Members,

We have an exciting opportunity exclusively for you! Introducing our upcoming [Peak Flow](#) Workshop, a transformative experience designed to enhance your well-being and performance.

 Event Date: [Date]
 Time: [Time]
 Location: [Venue]

Unlock the power of breath training, stress management, and cold exposure techniques in this immersive workshop. Whether you're an athlete aiming for peak performance or someone looking to boost overall wellness, this workshop is tailored for you.

****Members-Only Benefit:**** 

As a valued member, you're entitled to an exclusive 20% off on registration with coupon "[COMMUNITY20](#)". No time limits – but act fast as spots are filling up quickly!

Invest in yourself and experience the difference that Peak Flow can bring to your life.

[Call-to-Action Button to event link: [Reserve Your Exclusive Spot](#)]

Seize this opportunity to elevate your well-being and performance. We look forward to sharing this empowering journey with you.




Best regards,
[Your Name]
[Your Contact Information]

MEMBER-ONLY BENEFIT #2: LAST CHANCE

Subject:  Exclusive for Members: Seats Filling Fast for [Peak Flow](#) Workshop!

Hello [Community Name] Members,

Time is flying, and our Peak Flow Workshop is right around the corner!

 Event Date: [Date]
 Time: [Time]
 Location: [Venue]

Seats are filling up quickly for this exclusive experience of breath training and cold exposure. Don't miss your chance to elevate your well-being and performance.

[Call-to-Action Button: [Secure Your Exclusive Spot \(input your EVENT BRITE LINK\)](#)]

Join fellow members on this transformative journey. Reserve your spot now and be part of this empowering event!


Best regards,
[Your Name]
[Your Contact Information]


BREATH IS A GIFT: #1


Subject: 🎁 A Special Gift Awaits You: Join Us for a Transformative Respiratory Workshop!

Hello [Community Name] Members,

We have an extraordinary gift reserved just for you! [Host Name] is excited to present an exclusive opportunity to enhance your well-being and conquer stress through our upcoming Respiratory Training Workshop with a special guest, [Peak Flow](#), valued at \$180.

 Event Date: [Date]

 Time: [Time]

 Location: [Venue]

You've Earned This!

As a valued member of [Host Name], we invite you to join us for this transformative workshop that focuses on optimizing your health and mastering stress management. Take a deep dive into the world of respiratory training and unlock the secrets to enhanced well-being.

Your Gift Awaits:

[Host Name] believes in your journey towards optimal health, and they're gifting you this exceptional opportunity with 95% off. Don't miss this chance to invest in your wellness and enjoy the benefits of our Respiratory Training Workshop. Enter code "BREATHEWELL" at checkout to claim your gift.

[Call-to-Action Button: Secure Your Exclusive Spot (input your EVENT BRITE LINK)]

Seize this incredible gift and embark on a path to a healthier, more resilient you. Join fellow members for an immersive experience that promises to elevate your well-being and bring a newfound energy to your life.

We can't wait to see you there and share in this empowering journey.

Best regards,

[Your Name]

[Your Contact Information]